



SBE, Inc.
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PRESS RELEASE FROM SBE, Inc. (dba. S B Electronics)

For release on January 21, 2004: Today, January 21, 2004, S B Electronics announces its First Offering of Common Stock Exclusively to Vermont Residents

Barre, Vermont: SBE, Inc (dba S B Electronics) announced today an offering of Common Stock exclusively to Vermont residents. Vermont's Small Business Stock Offering Exemption regulation (VSBOE) allows SBE to sell up to \$500,000 of Common Stock to individual investors. The Company plans to use the funds raised for continued new product development and increased sales and marketing activities."

Mr. Sawyer will make this announcement as a featured speaker at the Vermont Venture Network monthly breakfast meeting, January 22nd. The Vermont Venture Network is celebrating its 15th Anniversary as the premier educational and networking forum for entrepreneurs and investors in Vermont. There will be an opportunity for questions about the offering and the Company following the meeting. VVN information may be obtained at www.merritt-merritt.com. Due to restrictions imposed by VSBOE, only a limited number of shares may be offered to the public at this time. Interested parties should go to the company web site www.sbelectronics.com or contact Mr. Sawyer at edsawyer@sbelectronics.com or 802-476-4146.

This release does not constitute an offering of securities, which will on be made pursuant to a Private Placement Memorandum to be furnished to prospective investors upon request. Please contact Mr. Sawyer at edsawyer@sbelectronics.com or at the company website www.sbelectronics.com.