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SBE Inc. hires Vice-President Business Development – Automotive

Barre, VT, - November 2, 2009 – For immediate release

SBE Inc. (dba SB Electronics), announces that it recently appointed Mr. James Crawley as Vice President Automotive Business Development. Mr. James Crawley will report directly to Ed Sawyer, President and CEO of SBE Inc. He will be responsible for all Transportation Business Development, with the goal of converting a number of recent design wins and many active design dialogs into long-term sustainable and profitable business in this market.

This nomination follows the recent award of \$9.1 million by the Department of Energy for the building of a \$18 million world-class manufacturing facility, with the capacity to supply the market with its patented Power Ring film capacitors for 100,000 vehicles.

Mr. James Crawley has an extensive background in sales and marketing for advanced technologies and electronics in the automotive market. Before joining SBE Inc., he was the Senior Global Sales Manager at Littelfuse, Inc. responsible for new business development and customer relationship management at major OEM and tier one automotive companies such as General Motors, Chrysler, Nissan, Delphi and others since 2007. From 2006 to 2007, Mr. Crawley started and led JJC Automotive Consulting, LLC, as the Director of Global Sales and Marketing, working with clients from Europe and Asia. From 1995 to 2006, he was a Senior Account Executive at Gentex Corporation leading the General Motors Business Unit advanced selling effort of auto dimming mirrors and new technology for the \$260 Million group. Previously, he worked in sales for Collins & Aikman Automotive Textiles Group and for Textron Corporation, managing top automaker accounts in both companies.

Mr. Crawley has a Bachelor of Science in Industrial Management from Lawrence Technological University and a Master of Science in Administration from Central Michigan University.

"SBE, Inc. is the technology innovator and leader in the capacitor industry with superior product performance. I am very excited and looking forward to leading the business development and sales effort in the automotive marketplace offering next generation engineering solutions driving strategic product expansion and developing customer relationships for business growth." Jim Crawley said.

Ed Sawyer commented on Jim's appointment: "We are excited to have a business development executive of Jim's caliber join the company. With his automotive industry leadership, we can be fully prepared to capitalize on this exciting market opportunity."

SBE Inc. is a leading developer and manufacturer of film capacitor solutions that provide a much higher degree of reliability, higher power density, and simpler cooling infrastructure, in demanding applications, particularly for automotive/transportation, alternative energy, utilities, power supplies/laser and military/aerospace. Originally a Sprague Electric Plant, SBE has been manufacturing capacitors for over 50 years producing over a billion capacitors, including the renowned Orange Drop®. With the newer development of its DC Link Filter Power Ring Film Capacitor™, SBE Inc. was recently awarded a \$9.1 million grant by the Department of Energy to build a world-class facility for the manufacturing of this line of capacitors used in Drivetrain Inverters for Electric Drive Vehicles. The plant capacity will provide supply for over 100,000 electric drive vehicles within 3 years. The Company's headquarters, engineering and product development center, and manufacturing operation are located in Barre, Vermont. For more information on the company's products, technologies and markets, visit its website at: www.sbelectronics.com.